

KELLOGG'S™ SPRING AND SUMMER BUY 20, GET 5 OFFER

TERMS AND CONDITIONS. INTERNET ACCESS REQUIRED.

PARTICIPATION IS LIMITED TO ENTRANTS WHO HAVE EMAIL ADDRESSES FROM THE FOLLOWING DOMAINS: YAHOO.COM, GMAIL.COM, HOTMAIL.COM, AOL.COM, COMCAST.NET, MSN.COM, LIVE.COM, SBCGLOBAL.NET, ATT.NET, VERIZON.NET, YMAIL.COM, BELL SOUTH.NET, OUTLOOK.COM, ICLLOUD.COM, COX.NET, CHARTER.NET, ROCKETMAIL.COM, AIM.COM, JUNO.COM, WINDSTREAM.NET, MAIL.COM, OPTONLINE.NET, EARTHLINK.NET, ZEDIAN.BIZ, ME.COM.

1. **BUY** \$20 (pre-tax/post discount) of any of the following **Kellogg's®** products - **Kellogg's® Apple Jacks®** cereal (23 oz.); **Kellogg's® Corn Flakes** cereal (24 oz.); **Kellogg's® Corn Pops®** cereal (22.6 oz.); **Kellogg's® Froot Loops®** cereal (23 oz.); **Kellogg's® Frosted Flakes®** cereal (28.5 oz.); **Kellogg's® Frosted Mini-Wheats®** cereal (Original 29.5 oz.); **Kellogg's® Raisin Bran®** cereal (34.2 oz.); **Kellogg's® Rice Krispies®** cereal (24 oz.); **Cheez-It® Scooby Doo** crackers (21 oz.); **Cheez-It® Extra Toasty** crackers (21 oz.); **Cheez-It® Grooves® Sharp White Cheddar** crackers (17 oz.); **Cheez-It® Original** crackers (21 oz.); **Cheez-It® White Cheddar** crackers (21 oz.); **Cheez-It® Reduced Fat** crackers (19 oz.); **Kellogg's® Club® Crackers Original** (18.8 oz.); **Kellogg's® Town House® Crackers Original** (20.7 oz.); **Kellogg's® Eggo®** (24 ct. – Blueberry, Buttermilk, Chocolate Chip, Cinnamon, Homestyle) (“Participating Products”) from 6/19/23 – 7/29/23 (“Offer Period”) at a participating retailer (collectively “Qualifying Purchase”). Note: Participating Products must be purchased in a single transaction during the Offer Period to complete a Qualifying Purchase.
2. **TAKE A PICTURE** of your original receipt containing the Qualifying Purchase (including purchase date) and scan the QR code or go to www.springsummersavings.com (“Website”) to register and upload your receipt. Last date to submit a receipt is 8/11/23. Only a Qualifying Purchase of Participating Products is valid for this offer. Photo must include the entire receipt from top to bottom, including all four (4) corners. For longer receipts, scan or take picture in sections and send all portions at the same time. Be sure that the store name, date of purchase, time of purchase, receipt total, Participating Products purchased and prices are legible in your image(s). Blurry and/or unreadable receipt images will be rejected. For help or more information, visit www.springsummersavings.com.
3. **GET** a code (“Code”) and a website link to choose to receive your \$5 reward electronically via your Venmo or PayPal account. Offer is valid for only one (1) Qualifying Purchase per receipt submission. Please allow up to five (5) days from reward payment selection to receive your reward. Limit one (1) reward per person/email address for the Offer Period. Code is only good for use in accordance with these Terms and Conditions. Any other use of Code – including attempted sale or transfer of Code, is void. Code has no cash value. Code must be redeemed by

11:59:59 PM (ET) on 8/25/23 or reward will be forfeited. AFTER SUCH DATE/TIME, CODES ARE VOID AND WILL NOT BE ACCEPTED. Code issued for valid submission and is only good for intended recipient.

To participate, you must agree to receive marketing communications from the Sponsor. If you unsubscribe or otherwise request to no longer receive marketing communications, you will not be eligible to receive a reward as part of this offer. To be eligible to participate, you must be subscribed to marketing communications at time of submission and reward notification. Offer open to legal United States residents living in Connecticut, Delaware, Maryland, Massachusetts, New Jersey, New York and Pennsylvania who are 18 years of age or older. Offer is void where otherwise taxed, regulated, restricted or prohibited by law. Not valid with any other offer. Offer valid in U.S. only as noted herein.

Each receipt can only qualify for one (1) reward and can only be submitted once (even if receipt indicates purchase of Participating Products with a pre-tax/post discount spend of \$20 or greater). Participants will receive a Code and promotion website link to complete the reward claim process. Each Qualifying Purchase can only qualify towards one (1) reward, and a receipt can only be submitted once. Offer valid only in Connecticut, Delaware, Maryland, Massachusetts, New Jersey, New York and Pennsylvania and approved domains. By submitting your receipt, you agree to receive a minimum of two (2) email messages regarding the promotion. By uploading a submission from your wireless device, the participant grants permission to the Sponsor to notify them via a return email message and must agree to accept all applicable charges associated therewith. You are responsible for all applicable fees and taxes associated with uploading submission from a wireless device. Proof of uploading a receipt is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials.

Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Sponsor shall not be responsible for incorrect or inaccurate submission information whether caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the submission in the promotion. Sponsor assumes no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in this promotion, participant agrees to release and hold harmless Sponsor and their respective subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration of this promotion) and the respective directors, officers and employees of each from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse,

possession, loss or misdirection of any reward, participation in this promotion or any promotion-related activities. Proof of submission is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials.

CAUTION: ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS OFFER IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.

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